

Contact: Robert Charlesworth or Roger Cranville
British-American Connections Pittsburgh
Contact - info@bacpgh.com
Phone 412 396 9400 or 412 478 1756
www.bacpgh.com



Press Release

British-American Connections Pittsburgh (BACP) is pleased to announce:

- 1. Rolls-Royce Nuclear Engineering Services join the Britsburgh Steering Wheel Club**
- 2. BACP and Rolls Royce Nuclear Engineering Services launch “Britsburgh Innovators’ Society”**

Pittsburgh, PA, February 28, 2017: Nonprofit British-American Connections Pittsburgh (BACP), today is pleased to announce that **Rolls-Royce Nuclear Engineering Services** has joined the **Britsburgh Steering Wheel Club** with immediate effect.

“We are excited to join as the founding member of the Britsburgh Steering Wheel Club, said Paul Tobin, Jr, Executive Vice President, Rolls-Royce Nuclear Engineering Services. “The Britsburgh Team do a fantastic job of building bridges across Pittsburgh communities and we, at our Nuclear Engineering Services world headquarters here in Pittsburgh, want to lead the way for all future Steering Club members, particularly around innovation”

Robert Charlesworth, Chair of BACP, said “We are delighted to welcome our first Steering Wheel Club (SWC) member Roll-Royce Nuclear Engineering Services. It’s entirely appropriate that this high profile brand ‘Rolls-Royce’ lead the SWC membership, but we are even more excited that we will partner together to create the “Britsburgh Innovators’ Society”, with the aim of bringing together multi-sector innovators in Pittsburgh and from Britain to work together to promote innovation. Pittsburgh is now pre-eminent as a technology leading region in North-America and across the world. Together with Roll-Royce Nuclear Engineering Services we hope to promote innovation across all sectors, including energy, health and automotive technologies.”

The Britsburgh Innovators’ Society plans include the Roll-Royce Innovator’s day in Pittsburgh around August 27th, the 140th anniversary of the birth of Charles Stewart Rolls, who together with Henry Royce founded the iconic automotive company.



The Steering Wheel Club. Richard Attwood, Sir Stirling Moss, Rico Steinemann & Hans Herrmann

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Steering Wheel Club

The Steering Wheel Club reflects the leadership role that corporations and interested individuals, with British connections, will play in the future of Britsburgh. SWC membership levels are as follows:

- Rolls Royce
- Jaguar
- Mini

History: The Steering Wheel Club was a famous haunt of motor race drivers and celebrities in Mayfair, London from 1946 to 1988 and has been chosen as the Britsburgh corporate and top individual membership 'club' name. Many members and regulars of the Club were Formula One drivers and world champions including Sir Stirling Moss, Graham Hill, and Jim Clark. The Steering Wheel Club was frequented by drivers who took risks to be the best in the world. The Britsburgh Steering Wheel Club seeks to emulate the Mayfair club members in its pursuit of leadership and excellence.

Membership: The three levels of membership are chosen for their representation of British Excellence. Rolls Royce, Jaguar and Mini are brands that have passed the test of time.

The Britsburgh SWC is a group of Pittsburgh-based companies with British connections, British companies with Pittsburgh connections and interested individuals. BACP provides connections that assists SWC members to meet their regional visibility goals and aspirations. SWC members supporting BACP will have a leadership role in the growth and development of the BACP/Britsburgh organization. Members should also have an interest in promoting British history, education, traditions, culture, and excellence in the Pittsburgh region.

For more information, visit <https://bacpgh.com/steering-wheel-club.html>

About British-American Connections Pittsburgh (www.britsburgh.com)

BACP aka "The Britsburgh team" is a nonprofit 501c6 focused on "Building bridges across communities by driving growth in British-American culture, education, history, tradition and trade in Pittsburgh". During 2017, BACP intends to establish a 501c3 charitable organization to better facilitate its mission.

About Rolls-Royce Nuclear Engineering Services (<https://www.rolls-royce.com/products-and-services/nuclear/nuclear-services.aspx>)

Rolls-Royce Nuclear Services consists of a number of core solutions across Roll-Royce, providing a comprehensive suite of nuclear services and innovative fleet solutions that support critical investment projects and meet customer demands for plant availability, predictability, long-term operation and improvement of existing nuclear power plant. Roll-Royce Nuclear Services largest division, Roll-Royce Nuclear Engineering Services, based in at its global headquarters in Moon Township, employs over 250 people in the Pittsburgh region, part of a 400 plus Nuclear Services business in the US.